

ORDER



KSJV

Orders	Order / Rev:	104398	
	Alt Order #:	06832443	
	Product Desc:	REP JEWISH COALITION	
	Estimate:		
	Flight Dates:	09/17/12 - 10/21/12	
	Original Date / Rev:	07/17/12 / 08/30/12	
	Order Type:	GENERAL	
	Primary AE:	Amy McCreary	
	Sales Office:	BLPHI	
	Sales Region:	National	

Agency	Name:	Jamestown Associates/ NJ	
	Buying Contact:		
	Billing Contact:		
	5 Mapleton Rd.		
	Princeton, NJ 08540		
	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	

Advertiser	Name:	Republican Jewish Coalition (RJC) <i>Revised</i>	
	Demographic:	A35+	
	Product Codes:	PLI2	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	
	New Business Thru:		
	Order Separation:	00:05:00	
	Advertiser External ID:		
	Agency External ID:		

Hiatus: 09/25/12-09/26/12
Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	187	\$117,650.00	\$100,002.50		September 2012	187	\$117,650.00	\$100,002.50	0.00
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75		October 2012	285	\$195,375.00	\$166,068.75	0.00
					Totals		472	\$313,025.00	\$266,071.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	5	\$450.001	0.00	NM	15	\$6,750.00	

NEWS

Order / Rev: 104398
Alt Order #: 06832443
Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
Product Desc: REP JEWISH COALITION
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/Wagners		5-6a		:30	5	\$450.001	0.00	NM	15	\$6,750.00
NEWS														
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		5	\$450.00	0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$450.00	0.00						
Week: 10/15/12		10/21/12		MTWTF--		5	\$450.00	0.00						
E 3	KSNV	10/01/12	10/19/12	M-F 6-7a WakeUp w/Wagners		6-7a		:30	10	\$700.001	0.00	NM	30	\$21,000.00
NEWS														
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		10	\$700.00	0.00						
Week: 10/08/12		10/14/12		MTWTF--		10	\$700.00	0.00						
Week: 10/15/12		10/21/12		MTWTF--		10	\$700.00	0.00						
E 6	KSNV	10/01/12	10/19/12	Today Show	CM	658a-9am		:30	10	\$900.001	0.00	NM	30	\$27,000.00
TODAY														
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		10	\$900.00	0.00						
Week: 10/08/12		10/14/12		MTWTF--		10	\$900.00	0.00						
Week: 10/15/12		10/21/12		MTWTF--		10	\$900.00	0.00						
E 7	KSNV	10/01/12	10/19/12	M-F Today Show II 3rd HOM		9-10a		:30	5	\$425.001	0.00	NM	15	\$6,375.00
TODAY II														
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/07/12		MTWTF--		5	\$425.00	0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$425.00	0.00						
Week: 10/15/12		10/21/12		MTWTF--		5	\$425.00	0.00						
E 9	KSNV	09/17/12	10/19/12	Rachael Ray	CM	11am-12pm		:30	5	\$325.001	0.00	NM	15	\$4,875.00
CHANGE INTP RR														
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12		09/23/12		-----		0	\$325.00	0.00						
Week: 09/24/12		09/30/12		-----		0	\$325.00	0.00						
Week: 10/01/12		10/07/12		MTWTF--		5	\$325.00	0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$325.00	0.00						
Week: 10/15/12		10/21/12		MTWTF--		5	\$325.00	0.00						
E 10	KSNV	09/17/12	10/19/12	Noon News	CM	12-1230pm		:30	5	\$425.001	0.00	NM	15	\$6,375.00
NEWS														
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12		09/23/12		-----		0	\$425.00	0.00						
Week: 09/24/12		09/30/12		-----		0	\$425.00	0.00						
Week: 10/01/12		10/07/12		MTWTF--		5	\$425.00	0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$425.00	0.00						
Week: 10/15/12		10/21/12		MTWTF--		5	\$425.00	0.00						
E 11	KSNV	09/17/12	10/19/12	The Agenda 1230pm	CM	1230-1p		:30	5	\$325.001	0.00	NM	15	\$4,875.00
AGENDA														
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12		09/23/12		-----		0	\$325.00	0.00						
Week: 09/24/12		09/30/12		-----		0	\$325.00	0.00						
Week: 10/01/12		10/07/12		MTWTF--		5	\$325.00	0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$325.00	0.00						
Week: 10/15/12		10/21/12		MTWTF--		5	\$325.00	0.00						
E 12	KSNV	09/17/12	10/19/12	The Doctors	CM	2pm-3pm		:30	5	\$325.001	0.00	NM	15	\$4,875.00
DRS														
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12		09/23/12		-----		0	\$325.00	0.00						
Week: 09/24/12		09/30/12		-----		0	\$325.00	0.00						
Week: 10/01/12		10/07/12		MTWTF--		5	\$325.00	0.00						
Week: 10/08/12		10/14/12		MTWTF--		5	\$325.00	0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 32	KSNV	10/07/12	10/21/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$750.001	0.00	NM	6	\$4,500.00
SUN TODAY														
E 33	KSNV	09/23/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$625.001	0.00	NM	4	\$2,500.00
SUN TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		2	\$625.00	0.00						
		Week: 09/24/12	09/30/12	-----S		2	\$625.00	0.00						
E 34	KSNV	09/23/12	09/30/12	Chris Matthews 9:30AM GM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$500.001	0.00	NM	1	\$500.00
CM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		1	\$500.00	0.00						
		Week: 09/24/12	09/30/12	-----S		0	\$500.00	0.00						
E 35	KSNV	10/07/12	10/21/12	Chris Matthews 9:30AM GM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$600.001	0.00	NM	3	\$1,800.00
CM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1	\$600.00	0.00						
		Week: 10/08/12	10/14/12	-----S		1	\$600.00	0.00						
		Week: 10/15/12	10/21/12	-----S		1	\$600.00	0.00						
E 36	KSNV	10/07/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,800.001	0.00	NM	3	\$5,400.00
NEWS AFT SNF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1	\$1,800.00	0.00						
		Week: 10/08/12	10/14/12	-----S		1	\$1,800.00	0.00						
		Week: 10/15/12	10/21/12	-----S		1	\$1,800.00	0.00						
E 37	KSNV	09/23/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.002	0.00	NM	2	\$3,200.00
NEWS AFT SNF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		1	\$1,600.00	0.00						
		Week: 09/24/12	09/30/12	-----S		1	\$1,600.00	0.00						
E 38	KSNV	09/22/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.001	0.00	NM	1	\$650.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		0	\$650.00	0.00						
		Week: 09/24/12	09/30/12	-----S-		1	\$650.00	0.00						
E 39	KSNV	10/06/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM	2	\$1,350.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		0	\$675.00	0.00						
		Week: 10/08/12	10/14/12	-----S-		1	\$675.00	0.00						
		Week: 10/15/12	10/21/12	-----S-		1	\$675.00	0.00						
E 40	KSNV	10/06/12	10/20/12	Weekend Jeopardy/Wheel&M WKND Jeop/Wheel&	CM	630-730pm	-----S-	:30	1	\$525.001	0.00	NM	2	\$1,050.00
WH/JEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		0	\$525.00	0.00						
		Week: 10/08/12	10/14/12	-----S-		1	\$525.00	0.00						
		Week: 10/15/12	10/21/12	-----S-		1	\$525.00	0.00						
E 41	KSNV	09/22/12	09/29/12	Weekend Jeopardy/Wheel&M WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$500.001	0.00	NM	1	\$500.00
WH/JEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		0	\$500.00	0.00						
		Week: 09/24/12	09/30/12	-----S-		1	\$500.00	0.00						
N 42	KSNV	09/19/12	09/21/12		CM	5-6a	--WTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
M-F 5-6a WakeUp w/Wag																										
M-F 5-6a WakeUp w/Wagners																										
MKG FOR LINE 1 NEWS																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	5	\$325.00	0.00																					
N43	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	--WTF--	:30	10	\$650.00	1	0.00	NM	10	\$6,500.00											
MKG FOR LINE 4 NEWS																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>10</td><td>\$650.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--WTF--	10	\$650.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	10	\$650.00	0.00																					
N44	KSNV	09/19/12	09/21/12	Today Show	CM	658a-9am	--WTF--	:30	10	\$850.00	1	0.00	NM	10	\$8,500.00											
MKG FOR LINE 5 TODAY																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	10	\$850.00	0.00																					
N45	KSNV	09/19/12	09/21/12	M-F Today Show II	3rd HOM	9-10a	--WTF--	:30	5	\$350.00	1	0.00	NM	5	\$1,750.00											
MOVED TO 9/19 TODAY II																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	5	\$350.00	0.00																					
N46	KSNV	09/19/12	09/21/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
CHANGE INTP RR																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	5	\$325.00	0.00																					
N47	KSNV	09/19/12	09/21/12	Noon News	CM	12-1230pm	--WTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00											
CHANGE IN TSTART DATE NEWS																										
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Week: 09/17/12	09/23/12	--WTF--	5	\$425.00	0.00																					
N48	KSNV	09/19/12	09/21/12	The Agenda	1230pm	CM	1230-1p	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00										
START DATE NOW 9/19 AGENDA																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>5</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--WTF--	5	\$325.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	5	\$325.00	0.00																					
N49	KSNV	09/19/12	09/21/12	The Doctors	CM	2pm-3pm	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
START DATE NOW 9/19 DRS																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>5</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--WTF--	5	\$325.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	5	\$325.00	0.00																					
N50	KSNV	09/19/12	09/21/12	Dr. Phil	CM	3-4p	--WTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00											
START DATE 9/19 PHIL																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>5</td><td>\$450.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--WTF--	5	\$450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	5	\$450.00	0.00																					
N51	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00											
(4PM NEWS (1 hour))																										
(4:00 PM-4:30 PM)																										
START DATE NOW 9/19 NEWS																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	5	\$600.00	0.00																					
N52	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00											
(4PM NEWS (1 hour))																										
(4:30 PM-5:00 PM)																										
START DATE FOR 9/19 NEWS																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	5	\$700.00	0.00																					
N53	KSNV	09/19/12	09/21/12	M-F Early News	CM	5-630p	--WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00											
M-F Early News																										
START DATE 9/19 NEWS																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>5</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--WTF--	5	\$1,000.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--WTF--	5	\$1,000.00	0.00																					
N54	KSNV	09/19/12	09/21/12		CM	630-730pm	--WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00											

Order / Rev: 104398
Alt Order #: 06832443
Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
Product Desc: REP JEWISH COALITION
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
M-F Jeop/Wheel																										
M-F Jeopardy/Wheel of Fortune																										
START ATE 9/19 WH/JEP																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	5	\$1,000.00	0.00																					
N 55	KSNV	09/19/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00											
START DATE 9/19 NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>4</td><td>\$1,100.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	--WTF--	4	\$1,100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--WTF--	4	\$1,100.00	0.00																					
N 56	KSNV	09/24/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a		M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
M-F 5-6a WakeUp w/Wagners																										
NO SPOTS CAN AIR 9/25 & 9/26 NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$325.00	0.00																					
N 57	KSNV	09/24/12	09/28/12	M-F 6-7a WakeUp w/WagM	6-7a		M--TF--	:30	10	\$650.00	1	0.00	NM	10	\$6,500.00											
M-F 6-7a WakeUp w/Wagners																										
NO SPOTS CAN AIR 9/25 & 9/26 NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	10	\$650.00	0.00																					
N 58	KSNV	09/24/12	09/28/12	Today Show	CM	658a-9am	M--TF--	:30	10	\$850.00	1	0.00	NM	10	\$8,500.00											
Today Show																										
NO SPOTS CAN AIR 9/25 & 9/26 TODAY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>M--TF--</td><td>10</td><td>\$850.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	M--TF--	10	\$850.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	10	\$850.00	0.00																					
N 59	KSNV	09/24/12	09/28/12	M-F Today Show II 3rd HOM	9-10a		M--TF--	:30	5	\$350.00	1	0.00	NM	5	\$1,750.00											
M-F Today Show II																										
NO SPOTS CAN AIRE 9/25 & 9/26 TODAY II																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>M--TF--</td><td>5</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	M--TF--	5	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$350.00	0.00																					
N 60	KSNV	09/24/12	09/28/12	Rachael Ray	CM	11am-12pm	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
Rachael Ray																										
NO SPOTS CAN AIR 9/25 & 9/26 RR																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$325.00	0.00																					
N 61	KSNV	09/24/12	09/28/12	Noon News	CM	12-1230pm	M--TF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00											
Noon News																										
NO SPOTS CAN AIR 9/25 & 9/26 NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>M--TF--</td><td>5</td><td>\$425.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	M--TF--	5	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$425.00	0.00																					
N 62	KSNV	09/24/12	09/28/12	The Agenda 1230pm	CM	1230-1p	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
The Agenda 1230pm																										
NO SPOTS CAN AIR 9/25-26 AGENDA																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$325.00	0.00																					
N 63	KSNV	09/24/12	09/28/12	The Doctors	CM	2pm-3pm	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00											
The Doctors																										
NO SPOTS CAN AIR 9/25-26 DRS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$325.00	0.00																					
N 64	KSNV	09/24/12	09/28/12	Dr. Phil	CM	3-4p	M--TF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00											
Dr Phil																										
NO SPOS CAN AIR 9/25 & 9/26 PHIL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$450.00	0.00																					
N 65	KSNV	09/24/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M--TF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00											
4PM NEWS (1 hour)																										
(4:00 PM-4:30 PM)																										
NO SPOTS CAN AIR 9/25 & 9/26 NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M--TF--	5	\$600.00	0.00																					
N 66	KSNV	09/24/12	09/28/12		CM	4-5pm	M--TF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00											

Order / Rev: 104398
Alt Order #: 06832443
Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
Product Desc: REP JEWISH COALITION
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																	
NEWS 3 at 4 (1 HOUR)																																
4PM NEWS (1 hour) (4:30 PM-5:00 PM)																																
NO SPOTS CAN AIR 9/25 & 9/26 NEWS																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/24/12	09/30/12	M--TF--	5	\$700.00	0.00																											
N67	KSNV	09/24/12	09/28/12	M-F Early News	CM	5-630p	M--TF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00																	
M-F Early News																																
NO SPOTS CAN AIR 9/25 & 9/26 NEWS																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/24/12	09/30/12	M--TF--	5	\$1,000.00	0.00																											
N68	KSNV	09/24/12	09/28/12	M-F Jeop/Wheel	CM	630-730pm	M--TF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00																	
M-F Jeopardy/Wheel of Fortune																																
NO SPOTS CAN AIR 9/25 & 9/26 WH/JEP																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/24/12	09/30/12	M--TF--	5	\$1,000.00	0.00																											
N69	KSNV	09/24/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm	M--TF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00																	
M-F News 3 at Eleven																																
NO SPOTS CAN AIR 9/25 & 9/26 NEWS																																
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>M--TF--</td> <td>4</td> <td>\$1,100.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	M--TF--	4	\$1,100.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/24/12	09/30/12	M--TF--	4	\$1,100.00	0.00																											
N71	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00																	
Sat Today (5:00 AM-6:00 AM)																																
NEWS																																
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>2</td> <td>\$625.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S-	2	\$625.00	0.00						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/24/12	09/30/12	-----S-	2	\$625.00	0.00																											
N72	KSNV	09/22/12	09/22/12	News 3 Live in Prime	CM	7-10pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00																	
News 3 in Prime																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/17/12	09/23/12	-----S-	1	\$650.00	0.00																											
N73	KSNV	09/22/12	09/22/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00																	
Wheel/Jeop (9:00 PM-10:00 PM)																																
WH/JEP																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/17/12	09/23/12	-----S-	1	\$500.00	0.00																											
N74	KSNV	09/17/12	09/30/12	M-Su News 3 @ Eleven	CM	11pm-1135pm	MTWTFSS	:30	1	\$1,100.00	7	0.00	NM	2	\$2,200.00																	
M-Su News 3 at Eleven																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/17/12	09/23/12	MTWTFSS	1	\$1,100.00	0.00																											
Week: 09/24/12	09/30/12	M--TFSS	1	\$1,100.00	0.00																											
N75	KSNV	10/06/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00																	
News 3 in Prime																																
NEWS																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 10/01/12	10/07/12	-----S-	1	\$675.00	0.00																											
N76	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00																	
JEOP/WHEEL (9:00 PM-10:00 PM)																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 10/01/12	10/07/12	-----S-	1	\$525.00	0.00																											

Totals

472 \$313,025.00